

“Indonesia’s Largest Agriculture Exhibition At The Heart Of The Industry!”



# Agri

EXPO INDONESIA

# 2018

**31 Oct - 1 Nov 2018**

**Grand City Convex  
Surabaya, Indonesia**



**BOOK  
NOW!**

**Covering The Major Crops In Indonesia:**

- Rice
- Palm Oil
- Coffee
- Cassava
- Sugar
- Tea
- Cocoa
- Corn

[www.agri-indonesia.com](http://www.agri-indonesia.com)

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**FIREWORKS**  
EXHIBITIONS AND CONFERENCES

PT. FIREWORKS INDONESIA

## About The Event

This unique agriculture exhibition is Indonesia's largest agriculture technology event that brings together an international congregation of agriculture companies and also its supporting industries gathered in the heart of the agriculture industry in Surabaya, Indonesia to showcase the latest developments in Indonesia's massive agriculture industry.

**Fireworks Exhibitions and Conferences** which boasts of a proven track record in the region for Agriculture events such as:

### **Palm Oil Expo**

PALMEX Indonesia - PALMEX Thailand - PALMEX Latin America - PALMEX Malaysia

### **Sugar Expo**

World Sugar Expo, Thailand - Sugarex Indonesia - Sugarex Vietnam - Sugarex India - Sugarex Colombia

### **Opportunities In The Indonesian Agriculture Industry:**

- Agriculture Companies Looking For Upgrades of Machinery and tractors.
- Agriculture Companies Looking Towards Mechanization
- Indonesian Farmers on the look-out for latest harvesting tools and equipment. Including the latest planting methods, fertilizers and planting solutions.

## Facts Of The Agriculture Industry In Indonesia

### **Rice**

Indonesia ranks 3rd in the world for total rice production. Rice production is heavily concentrated on the islands of Java and Sumatra, with nearly 60 percent of total production emanating from Java alone.

The State Enterprises Minister reported that 3 state-owned companies currently specializing in palm oil and fertilizer production are expected to raise sufficient capital to convert the land and produce upwards of 1.0 million tons of rice by 2013, with potential to expand that to 6.0 million tons annually thereafter. This is part of the central government's target of creating a national milled rice surplus of 10.0 million tons by 2015.

### **Sugar**

Indonesia ranks 12th in worldwide sugar production. Indonesia's sugar plantations totaled 473,000 hectares or an increase of 2.9% from 460,000 hectares in 2008. Sugar production grew 2.8% to 2.85 million tons in 2009. The three biggest key Sugar manufacturers in Indonesia are: PT Perkebunan Nusantara XI (PTPN XI), PT Rajawali Nusantara Indonesia (RNI) and PT Sugar Group Companies (SGC)

### **Coffee**

Indonesia is the 4th largest coffee producer in the world. The five largest coffee estates in Indonesia are Belawan, Djampit, Pancur, Kayumas and Tugosari, covering in all more than 4,000 hectares

### **Tea**

Indonesia is ranked 7th in the world for tea production at 132,000 metric tons. Java accounts for more than 70% of tea production.

### **Corn**

Indonesia is the largest producer for corn in South-East Asia at 18.5 million tons. Adding one million hectares of corn plantations in Indonesia. The government has budgeted IDR 2.5 trillion (approx. USD \$187 million) for the purchase of land and IDR 750 billion (approx. USD \$56 million) for corn seeds.

### **Cassava**

Indonesia is the 2nd largest producer for Cassava in South-East Asia.

### **Palm Oil**

Indonesia ranks 1st in worldwide palm oil production. Some Major palm oil producers are: Sinar Mas (SMART), Bakrie Plantations, Wilmar, PP London Sumatra, Cargill Palm oil plantations stretch across 6 million hectares (roughly twice the size of Belgium) Production of palm oil in Indonesia has, since 1964, recorded a phenomenal increase from 157, 000 tonnes to 33.5 million tonnes in 2014.



## Who Will Visit?

### Agent & Distributor

- Agri-Business Investors & Entrepreneurs
- Agricultural Management of Government
- Agricultural Transport & Logistic Expert
- Agriculture and Livestock Cooperatives
- Horticulture Technology Professional
- Hotels, Restaurants, Bars & Catering Suppliers
- Importers/Exporters/Traders
- Insecticides Manufacturers (Producers)
- Plant Nutrition & Growers
- Pesticides Companies (Producers)
- Agriculture Technology Professional
- Businessmen and Industrialists
- End-Consumers
- Farm Contractors
- Farmers & Farm Managers
- Fertilizer Producers
- Food Companies
- Retailers, Supermarkets & Chain Stores
- Seed Cleaning Equipment Manufacturers (Producers)
- Sprayer Manufacturers
- Tools, Pump and Motors Manufacturers
- Wholesalers & Retailers

## Who Should Exhibit?

- Tractors and traction equipment
- Spare parts and accessories, embedded electronics
- Tilling, sowing, planting
- Agro chemical, fertilizer, pesticides, insecticides
- Irrigation system
- Harvestry (fodder, cereals, root, fruits and vegetables, etc.)
- Post-harvestry (cleaning, sorting, drying, conservation)
- Process, food packaging
- Equipment for tropical and special crops
- Handling, transportation, storage, and buildings
- Breeding equipment
- Dairy and milking products
- Breeders and breeder associations
- Creation and maintenance of rural and wooded areas
- Professional landscaping equipment
- Sustainable development, renewable energy
- Trimming tools, mower, multi-function electric tools, greenhouse structure
- Seeds, organic fertilizer, efficient fertile solution, nursery materials and equipment, greenhouse materials and equipment
- Professional organization, services, consultancy
- Management and IT softwar

## Our Testimonials

Ir. Arlimda Arkeman, Vice Director, PT Lambang Jaya

*"Great event! We sold some of our machineries during this event!"*

PT Rajawali (RNI) (Sugar Manufacturers)

*"Great response from the event!"*

Xie Diming, Sales Manager (Overseas Business)

CNNC Sufa Technology Industry Co.Ltd.

*"We will be back for the next edition!"*

PT Perkebunana Nusantara XI (PTPN XI)

*"We met all the sugar professionals at this event!"*

## The Organizer

Established in 2008, PT Fireworks Indonesia is part of the Fireworks Trade Media Group up of a large conglomerate of trade media companies which owns businesses ranging from directories and magazines to trade exhibitions and conferences. In merely 10 years, we have grown leaps and bounds with our own international offices spanning in more than 15 countries, bold expansion moves one may say, but we have since silenced the critics with excellent response from our media and our commitment to give our customers the relationships and big ideas to do different and better business remains unchanged.

Driven by a rich think-tank of ideas and helmed by a management team that comprises of the youngest trade exhibitions entrepreneurs in the industry, Fireworks is set to light up the stereotypical dull industrial exhibitions and publications scene with its fiery display of ideas and innovations!

Headquartered in Singapore, Fireworks Trade Media Group is currently made up of 4 different business units namely:

**Fireworks Exhibition (FE)** – International trade exhibitions organizer.

**Fireworks Business Information (FBI)** - A publishing company specializing in publications such as Trade Directories and Trade Magazines.

**QUIK Fairs (QF)** – Trade event organizers for Industrial Roadshows and Niche Events.

**JUZ Talk (JT)** – Professional organizer of international Trade conferences and Forums



## About The Venue



### Grand City Surabaya, Indonesia

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 Surabaya, East Java 60272  
 Tel : (+62-31) 5240 5777  
 Web: [www.grandcitysurabaya.com](http://www.grandcitysurabaya.com)

Convention Hall, as part of the most technologically advanced, aesthetically pleasing, and functionally superb venues in Eastern Indonesia; Grand City Mall & Convex. It is strategically and prominently located in the heart of city center and central business district of Surabaya.

The acoustically designed hall with column free space about 2600 sqm and prefunction area or lobby about 720 sqm on level 3, Convention Hall has the capacity of 100-150 booths or 4000 people makes ideal for medium scale of exhibition, concert, large scale of meeting & convention, wedding, and other function.

## Cost of Participation



### HAVE IT RAW!

Raw Space Only (Min 18sqm)  
**320 USD PER SQM**

"Ideal For Companies With Large Exhibits Or Simply For Those With More Flair..."

#### Shell Scheme Package Includes:

- 1 x 230V - Power Point
- Needle Punch Carpet Flooring
- White Laminated Plywood Panel
- 2 x Fluorescent Tube

### SHELL ME UP!

Standard Shell Scheme (9sqm)  
**340 USD PER SQM**

"Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables."

- 2 x Upright Chair
- 1 x Information Counter
- Fascia Board With Company Name

## SPACE BOOKING FORM

For provisional bookings please email this form to: [info@asiafireworks.com](mailto:info@asiafireworks.com)

We are keen to exhibit with an area of approximately :

Raw Space Only

Area \_\_\_\_\_ sqm only (min 18 sqm)

Shell Scheme

Area \_\_\_\_\_ sqm only (min 9 sqm)

NAME \_\_\_\_\_

DESIGNATION / TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

COUNTRY \_\_\_\_\_

CITY \_\_\_\_\_

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